

### **Mediatized Science Communication**

Science communication is constantly in transition due to technological and social Scientific frameworks change. and requirements are shifting. Science communication reacts to aforementionend adjusts. But with changes and new communication patterns come new communicative challenges and problems. The transformation and consequent challenges affect all areas of science communication, external as well as internal, public as well as across different disciplines or fields and formal as well as informal communication.

The topics of the symposium will be structured around scholarly communication and new media technology, complexity and uncertainty in knowledge and risk societies, fake news and science as well as participatory science.

The aim of this interdisciplinary symposium is to discuss current challenges to science communication by entering into a dialogue with science communication researchers and colleagues of other disciplines.

For more information visit: <u>https://www.imf.uni-</u> <u>rostock.de/forschung/kommunikations-und-</u> medienwissenschaft/ In cooperation with the IAMCR-Section *Mediated Communication, Public Opinion and Society* and the Department *Knowledge – Culture – Transformation* at the Interdisciplinary Faculty of the University of Rostock



### **Contact details:**

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# Interdisciplinary Symposium

# Current Challenges to Mediatized Science Communication



7<sup>th</sup> to 9<sup>th</sup> of June 2018 in the main building of the University of Rostock

DFG-Project Mediatized Scientific Communication Institute for Media Research Faculty of Humanities



Prof. Dietram Scheufele Professor for Science Communication at the University of Wisconsin-Madison



## Prof. Udo Kragl

Chemistry and Vice-Rector for Research and Knowledge Transfer at the University of Rostock





# Professor for Industrial

Dr. Birte Fähnrich Senior researcher at the Center for Political Communication at Zeppelin University and speaker of the Science Communication Section of the DGPuK

### Prof. Irene Neverla Retired Professor of Journalism and Communications and Principal Investigator in the Cluster of Excellence for Climate Research (CLiSAP) at University of Hamburg

### Program

Thursday 7<sup>th</sup> of June 2018, 18:00 Main building, auditorium

### Public Lecture by Prof. Dietram Scheufele **Response by Prof. Udo Kragl**

Friday 8<sup>th</sup> of June 2018 Main building, auditorium

09:00 - 09:05Address of welcome by Dr. Corinna Lüthje

09:05 - 11:00Panel 1: New Media Technology Keynote by Dr. Birte Fähnrich

11:30 - 13:00Panel 2: Fake News

14:00 - 15:30 **Panel 3: Participation** 

16:00 - 17:00Panel 4: Overarching Aspects

Saturday 9<sup>th</sup> of June 2018 Main building, auditorium

9:30-11:30 Panel 5: Complexity, Insecurity, Risk Keynote by Prof. Irene Neverla

12:00-13:30 **Round Table** 

### **Conference Venue and Registration**

### Conference venue:

Main building of the University of Rostock Universitätsplatz 1 18055 Rostock

### Getting there:

The main building is in the heart of the city center. The closest tram stations to the conference venue are "Neuer Markt" (6 minutes walking distance) and "Lange Straße" (3 minutes walking distance) and can be approached via the tram lines 1, 2, 5 and 6.

### **Registration:**

The public lecture on Thursday is free for everybody. To register for the symposium please contact franziska.thiele@uni-rostock.de or corinna.luethje@uni-rostock.de.

For further information follow the QR-code:

